

Beat the heat this summer with cool deals at Lavasa

• Packages start at Rs. INR 499/-*

Mumbai / Pune, 31st March 2014: Get ready to enjoy summer fun with friends and family at Lavasa, India's first planned hill city. Lavasa is a perfect setting for a fun filled family expedition with a plethora of fun activities for all age groups. From breathtaking scenic beauty to rejuvenating spa treatments to thrilling adventure sports, this city has it all. To make your visit a delightful experience Lavasa now offers 'Lavasa Holidays – Summer Special Packages'.

'Lavasa Holidays - Summer Special', offers an assortment of exciting holiday packages to celebrate the onset of the season. With great adventure sports, nature trails, luxury hotels, exotic spas and a lot more, Lavasa gives you an opportunity for a great family getaway where leisure is a way of life.

Commenting on the launch of 'Lavasa Holidays', Mr. Nathan Andrews, President, Lavasa Corporation Limited said, "Our endeavor is to make Lavasa, a premier tourist destination in Maharashtra. With these special packages we plan to draw more tourists looking for a new getaway. Lavasa encompasses tremendous opportunity for exploration, leisure, and sports - and these new packages offer a convenient way to sample what's on offer, just a few hours drive from Mumbai."

In 2013, Lavasa was a host to over 1,80,000 tourists during the summer season from April to June. Close to 8 lakh tourists visited Lavasa in the year 2013. Lavasa was also conferred with the Council of Pacific Area Travel Writers Association (PATWA) award for 'Emerging Destination in India' at ITB Convention held in Berlin recently.

So, pack your bags and turn on the fun this summer with the coolest packages at Lavasa!

For more information contact the Tourist Information Centre at Lavasa, open all days from 9 am to 6 pm and can be accessed through: Tel: +91 20 6473 1022; <u>www.lavasa.com</u>; SMS '**HOLIDAYS'** to 57575 and via e-mail: <u>tourism@lavasa.com</u>

About Lavasa

Lavasa is India's first planned hill city where people can live, work, learn and play in harmony with nature. Lavasa, is an inclusive city being developed by Lavasa Corporation Limited. Spread over 10,000 hectares, is based on the principles of New Urbanism. It takes three hours from Mumbai and one hour from Pune to reach Lavasa by road. Lavasa will host a multitude of global leaders in hospitality, tourism, education, health care, business research and industry. The hill city provides a combination of contemporary and timeless architectural designs, with multiple options for housing including rental housing, apartments and villas. With state-of-the-art infrastructure and amenities, the city enables people to live life in full.

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LAVASA

This summer, experience fun, thrill & serenity at Lavasa.

HOLÍDA SUMMER SPE April 1 - June 1	YS cial 5, 2014			A.				PR		
Name of the package	Price (In Rs.)	AT DASVINO		Indoor CQIf		LAZESHORE		Xtbrill		ANGLING AT
JOY	499	Choose one from two options 1) Express Foot Massage – 20 minutes 2) Head, Neck, Shoulder Massage – 20 minutes	OR	One hour of coaching and virtual golf for 1 person	OR	1) Splash Pad for 2 hours 2) Aqua Basketball for 20 mins 3) Kayak for 20 mins 4) Aqua Volleyball for 20 mins	OR	1) Zip Line (1 chance), 2) Archery (5 Arrows), 3) Air Rifle Shooting (5 shots)	OR	45 minutes to learn the basics and get your first catch
DELIGHT	749	Choose one from three options 1) Refresh Combo - (15 minutes Head Massage & 15 minutes Foot Massage) 2) Back Massage 30 minutes 3) Express Hair Spa	OR	One hour of coaching and virtual golf for 2 persons	OR	1) Splash Pad for 2 hours 2) Aqua Basketball for 20 mins 3) Kayak for 20 mins 4) Aqua Volleyball for 20 mins 5) Bumper Boat for 10 mins	OR	1) Zip line(1 Chance), 2) Archery (5 Arrows), 3) ATV (2 rounds)	OR	1.30 hours to master your skills and strut your stuff
wow	999	Choose one from three options 1) Relax combo De-stress Back Massage & Back Scrub (Exfoliation) –45 minutes 2) Express Facial 3) Hair-wash + Hair-cut + Hair Spa + Blow Dry	OR	Two hours of virtual golf for 2 persons	OR	1) Splash Pad for 2 hours 2) Aqua Basketball for 20 mins 3) Kayak for 20 mins 4) Aqua Volleyball for 20 mins 5) Bumper Boat for 10 mins and 6) Cruise around Dasve	OR	1) ATV (2 rounds), 2) Zip line (1 chance), 3) Burma Bridge (1 chance), 4) Archery (5 Arrows).	OR	2 hours to master your skills and you also get to take your catch home or we cook it for you

*Taxes extra